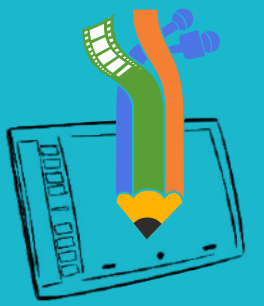




**Tilak  
Maharashtra  
Vidyapeeth,  
Pune**



DEPT. OF JOURNALISM &  
MASS COMMUNICATION  
TMV, PUNE

# One Day National Conference

## CRISIS COMMUNICATION

Organised by:  
**DEPARTMENT OF JOURNALISM  
AND MASS COMMUNICATION**

**Date: 6<sup>th</sup> January 2020**

1. Citizen Journalism in Crisis Communication.
2. Role of Media in times of disaster.
3. Crisis Management.
4. Media and representations of the economic crisis
5. Power of the media: Agenda-setting and effects.
6. Analyzing discourse: legitimation and its mechanisms.
7. Anticipating crises in the digital age.
8. Selection of sources in times of crisis.
9. Journalism and the Economic Crisis.
10. Journalism and Politics.

### Themes:

11. Disruptions in Journalism.
12. New Journalism and the Radical Press.
13. War, Terrorism, Regional Conflicts and Crisis Communication.
14. Challenges and opportunities in Crisis Communication.
15. Crisis Communication in Political Scandals.
16. Government, Cities and Crisis Communication.
17. Connectivity and the role of New Social Media in Crisis Communication.
18. Corporate Crises Communication.
19. Health, Environment, Pandemics and Crises Communication.

### IMPORTANT DATES

Submission of Abstract : 15<sup>th</sup> December 2019

Submission Last date of registration on or before 1st Jan' 2020

Last Date of Full Paper Submission : 31<sup>st</sup> December 2019

### For Registration and any queries

Contact Help Desk Time: 10am to 5pm

Smita Dhabadgaonkar - (020 -24403057 / 79)

Rajashree Polekar - (02024403067)

**All selected papers will be published in UGC approved journal**

**Venue : Tilak Maharashtra Vidyapeeth**

Shri Jayantrao Tilak Sankul Auditorium,  
7<sup>th</sup> Floor Main Campus, Gultekdi Pune-411037

**Website : [www.tmv.edu.in](http://www.tmv.edu.in)**

**Reach us on : 020-24403079/3057/3067**

**Email : [tmvmasscommseminar@gmail.com](mailto:tmvmasscommseminar@gmail.com)**

### Speakers:

#### **Mr. Shashidhar Nanjundaiah**

- Chief Storytelling Officer, Enzen Group, Bangalore
- Director of Symbiosis Institute of MassComm, Pune
- Founding Director of Indira School of Communication, Pune
- First Dean of India Today Media Institute, Noida

#### **Mr. B. V. Panduranga Rao**

- Cartoonist
- Former President of Karnataka Cartoonists Association

#### **Mr. Paranjoy Guha Thakurta**

- Journalist associated with various publications such as Business India, Business World, The Telegraph, India Today and The Pioneer
- Visiting Faculty member at IIM, Ahmedabad, Kolkata, University of Delhi, etc.
- Member of Press Council of India (January 2008-11)
- Former President of the Foundation for Media Professionals, New Delhi

#### **Mr. Ganesh Kanate**

- Vice President, Corporate Affairs at Glemark Pharmaceuticals Limited, Mumbai
- Former Vice President, Corporate Affairs at Reliance Jio Infocomm Limited
- Former editor at NewsX
- Former editor at Saam TV & Tv9 Mumbai
- Former Chief of Bureau, City at DNA India

#### **Mr. Anil Zankar**

- Dean, School of Communication, Flame University, Pune